

Prevention Council of Putnam
 Overview of Trends and Strategies
 for Putnam Valley Town Board

Lauren L. Johnson, MA, CASAC
 Kristin McConnell, MA, CPP
 Prevention Council of Putnam

Prevention Council of Putnam

- Promotes education and awareness related to substance use disorders and problem gambling to the residents of Putnam County and the surrounding area, by providing the community with up-to-date information and services related to prevention, treatment, **harm reduction** and recovery.
- Community Education
 - Media campaigns
 - Presentations
 - Trainings
- Community Events

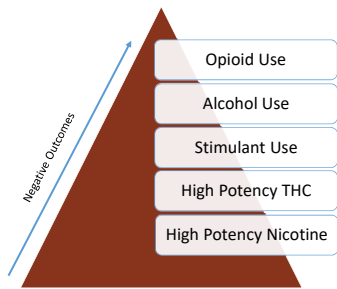
Strategies Overview

Prevention	Recovery Support	Harm Reduction
Community Scan Reducing Access and Availability Policy Change Education Campaigns Community Coalitions	Outreach Engagement Motivational Interviewing Linkage	Naloxone distribution Fentanyl Test Kit Distribution Increasing access to MOUD Safe Disposal Safe Prescribing

Agenda

- Snapshot of substance use concerns
- Specific information:
 - THC/Marijuana
 - Vaping/Nicotine
 - Fentanyl
- Narcan/Naloxone Trainings
- Medication Take Back Events

Drug Use Trends: Snapshot



THC/Marijuana (Cannabis)



Marijuana (Cannabis) Concerns

- Prevalence
 - Increased use in 2022 for youth
- High Potency THC
 - Average concentrations for commercial products are 80-99% THC concentration
 - Co-Use with Nicotine
- Youth Targeted Marketing
 - Brightly colored edibles, products that mimic children's cereals/candies
- Availability
 - Dispensary licenses are being bypassed since CCB is not enforcing license violations other than underage sales at this time
- Cannabis Control Board



Reducing Access and Availability

- Prevalence
 - Youth Use has increased in 2022
- High Potency Nicotine Concerns
 - Seizure disorders
- Community Scan 2023
 - Town Canvassing
 - Key Informant Interviews
 - Retailer Visits





What is Fentanyl?

- "Fentanyl is a potent synthetic opioid drug approved by the Food and Drug Administration for use as an analgesic (pain relief) and anesthetic. It is approximately 100 times more potent than morphine and 50 times more potent than heroin as an analgesic." - DEA
- "People use fentanyl because it is cheap to manufacture and a small amount goes a long way. Many individuals consume fentanyl without knowledge while others use it intentionally because of its potency." -HRC

Opioid Education and Naloxone Distribution

- Evidence based strategy to reduce opioid overdose deaths and other negative outcomes.
- Strategy targets:
 - Schools
 - High School Students
 - PTAs
 - Parents
 - Teachers/Monitors/Admins
 - Transportation
 - Municipal Workers
 - First Responders
 - Community Groups

