



Dear Prospective Chamber Member:

Market research has shown that, if given a choice, consumers will shop with a chamber of commerce member or business network member rather than a non-member, because chamber/network membership says to the consumer that the member business is trustworthy, is involved in the community, cares about its customers, is successful, and is a leader in the business community.

The Putnam Valley Business Network (PVBN) was organized for the purpose of advancing, on behalf of our PV community businesses, these positive images among consumers for greater growth and development in Putnam Valley and its surrounding areas. It encourages the expansion of existing industries and businesses, including home-based businesses and not-for-profits, while giving assistance to individuals and entities looking to create new businesses in Putnam Valley. We at the PV Business Network are working very hard to help our members achieve all their business goals each year, and we measure our success by our members' success.

We've recently created new programs and events that not only support our members as business owners, but also benefit the Putnam Valley community as a whole. We will be hosting many networking/special events in addition to regular networking events. Memberships make these programs and events possible, and without them we cannot accomplish our shared mission of a thriving, profitable business community. We'd like to share with you some things the PVBN is currently doing in the community and for its businesses:

- Actively maintains the PVBN website, which is the main site for everything business in Putnam Valley and the surrounding Area; www.PVBusinessNetwork.org provides a detailed listing of all our members' businesses, as well as special events, and information for visitors. Your PVBN membership ensures a free listing of your enterprise, description of services, advertising for your announcements, sales, or events.
- Supports local businesses by collaborating with the Putnam County Chamber of Commerce and other area chambers to provide free business consultation and promote the "Shop Local" program that encourages people to shop Putnam Valley in support of the local economy.
- Provides critical Business Contacts – Participating in PVBN events such as networking dinner meetings and fund raising activities provides members with an excellent opportunity to make important business contacts. In addition, your PVBN membership automatically makes you an affiliate member of the Putnam County Chamber of Commerce.
- Encourages our members' Participation in Successful Goal Oriented Programs - Chamber committees implement programs that impact the community regarding such issues as transportation, economic development and leadership training.

These are just a few of the ways we promote and support the growth and success of Putnam Valley and its businesses.

We invite you to join us in this effort, and since we are fully funded by memberships, we really need your help to continue our work. We hope that you will consider joining us and becoming an active member of our organization. Putnam Valley Business Network will thrive and prosper if we all work together toward that common goal. Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads 'Ellen A. Hayes'.

Ellen A. Hayes, President
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